



Insurance Veteran Steve Harding Joins VYRD as Managing Director of Operations

Jan. 19, 2022 – ST. PETERSBURG, FLA – VYRD, an insurance company serving homeowners in Florida, announced today that insurance executive Steve Harding has joined the company as Managing Director of Operations.

“The kind of experience and knowledge Steve has acquired over the years in this industry can’t be taught; it has to be lived,” said David Howard, CEO of VYRD. “Managing the daily operations of VYRD, where we are fundamentally changing the game, requires tremendous capability, insight, and skill to keep everything running smoothly and efficiently.”

Harding brings over 30 years of experience in the insurance industry. Prior to joining VYRD, Harding held leadership positions at a leading insurance services and technology firm, and with a prominent national carrier.

VYRD is the first Florida-domiciled Property and Casualty insurer licensed in the state in three years, and its leadership team brings more than 75 years of combined experience insuring homes in Florida and the Gulf Coast. VYRD has partnered with the best service providers in the state to offer Floridians better coverage and service at competitive rates, and promise to deliver more effective prevention, better protection, and a smoother customer experience.

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