



Elizabeth Bevelacqua Joins VYRD as Director of Sales and Marketing

Jan 5, 2022 – ST. PETERSBURG, FLA – VYRD, an insurance company serving homeowners in Florida, announced today that insurance veteran Elizabeth Bevelacqua has joined the company as Director of Sales and Marketing.

“Homeowners and agents in Florida are facing enormous challenges and Liz brings so much to the table that can help us highlight our solutions for both,” said David Howard, CEO of VYRD. “With her on board, we will be better positioned to inform Florida homeowners of our innovative technology-driven options.”

Bevelacqua brings 15 years of specialized sales and marketing experience in the insurance industry. Prior to joining VYRD, Bevelacqua held significant positions with both prominent national and Florida domestic insurance carriers. Most recently, Liz was Senior Vice President of Sales for a national agency group with gross premiums of over \$300 million.

“The work that VYRD is doing is so important,” said Bevelacqua. “Floridians have seen skyrocketing prices resulting from the already high costs of weather-related losses. The opportunity for a new, technology-enabled company to offer great coverage at competitive rates has never been more important. I’m honored to be a part of this new endeavor.”

VYRD is the first Florida-domiciled Property and Casualty insurer licensed in the state in three years, and its leadership team brings more than 75 years of combined experience insuring homes in Florida and the Gulf Coast. VYRD has partnered with the best service providers in the state to offer Floridians better coverage and service at competitive rates, and promise to deliver more effective prevention, better protection, and a smoother customer experience.

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